



## Applications Open: Digital Storytelling Consultant

### About Us

Labour Education and Research Network (LEARN) is a NGO based in Maharashtra.

LEARN mobilises and holistically supports informal women workers in urban slums and generates innovative, grassroots-informed research on various aspects of the informal economy in India. Our work spans the urban slums of Mumbai, Nashik, Nagpur and Solapur. We reach out to women involved in domestic work, home-based work, rag-picking, housekeeping, street vending, garment embellishing, jewellery making, food processing, garment and textile work. These informal women workers make a sizable contribution to India's economy, but they remain invisible and unrecognised. We emphasise the recognition of their work and their contributions to India's economy, culture and social fabric. We strive to upgrade their skills, build their capacities, empower them to collectively address their challenges, provide them a safe and secular rights-based interaction platform, and assist them to access government benefits and programs.

### Digital Storytelling Project

LEARN has recently started work in the slums of Nagpur city, trying to create and nurture women's leadership in building a grassroots women's collective. As a result of COVID-19 restrictions, we are unable to conduct these trainings in person, and therefore wish to conduct virtual trainings instead. Some of the training modules will be delivered digitally in the form of short videos and audios to train the women in Nagpur slums.

We are looking to create videos that are fun, interactive and informational *specifically targeted towards a non-literate/semi-literate audience of working poor women* in urban slums. These training modules will be delivered through smartphones or tablets. The content of these informative/instructional videos will be created by our team of experienced grassroots leaders in Mumbai and Nashik. The digital storytelling consultant is expected to use this content, and add infographics, pictures, sounds and other creative tools to make a comprehensive video about each theme to help women in slums understand different aspects of building a grassroots women's collective.

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Please send us your CV, two video samples of your previous work in the field of digital storytelling, and your charges per video at: [learn-india@outlook.com](mailto:learn-india@outlook.com)

Apply Before: 30 September 2020

Only shortlisted candidates/organisations will be contacted.