



Applications Open: Digital Storytelling Consultant

About Us

Labour Education and Research Network (LEARN) is a NGO based in Maharashtra.

In the late 1990s, our founder, late Prof. Sharit Bhowmik, along with university teachers and grassroots activists set out to strengthen existing collectives of urban informal workers.

Informal workers make a sizable contribution to India's economy, but they remain invisible and unrecognised. LEARN mobilises and holistically supports informal women workers in urban slums of Mumbai, Nashik, Nagpur and Solapur. In addition, we also contribute to existing literature on different aspects of informal economy through grassroots-informed action research. Our target group comprises women involved in domestic work, home-based work, rag-picking, housekeeping, street vending, garment embellishing, jewellery making, food processing, garment and textile work. We emphasise the recognition of their work and their contributions to India's economy, culture and social fabric. We strive to upgrade their skills, build their capacities, collectively address their unique everyday struggles, provide them a safe and secular rights-based interaction platform, and assist them to access government benefits and programs.

Digital Storytelling Project

With the onset of the COVID-19 pandemic in 2020, we modified our grassroots training strategy to conduct virtual trainings. This included developing two video modules, which were utilized for trainings of women grassroots leaders across Maharashtra. The video modules were received well at the grassroots and were circulated widely. We are now looking to develop more such videos.

We are looking for a digital storytelling consultant to create three 5–8-minute videos ***to highlight the on-field interventions*** of our work in urban slums. The content of these informative/instructional videos will be created in collaboration with our team of experienced grassroots leaders in Mumbai and Nashik. We expect the digital storytelling consultant to shoot the videos, use the content created by the women leaders, and add infographics, pictures, sounds and other creative tools, to make comprehensive informational videos.

Particularly aimed at building capacities of upcoming grassroots leaders in Nagpur, the objective of these three videos will be: 1. developing understanding about the importance of grassroots women's collectives and the impact of community-based redressal and support through women's collective, 2. Analysis of existing cases of gender-based violence and harassment faced by women in the informal economy, 3. The process of bottom-up research conducted by grassroots women leaders.

Please send us your CV, two video samples of your previous work in the field of digital storytelling, and your charges per video at: learn-india@outlook.com

Apply Before: 25 May 2022

Only shortlisted candidates/ organisations will be contacted.